

Strategic Alliance for Boating Safety

And

Joint Action Plan

For the

Boat Owners Association of The United States (BoatU.S.)

And the

Coast Guard Auxiliary Association, Inc. (CGAAI)

In Support of the

U.S. Coast Guard Auxiliary's

National Recreational Boating Safety Program

Coast Guard Auxiliary Association, Inc. (CGAAI)

And

Boat Owners Association of The United States (BoatU.S.)

Strategic Alliance

2002

In an effort to continue their shared mission of promoting the sport of boating, safe boating and advancing boating safety education, BoatU.S. and CGAAI agree to the continuation of the Boating Safety Alliance. The goal of the alliance is to engage more boaters in the pastime of boating, to enroll more students in safety education courses, inform boaters of the importance of getting a Vessel Safety Check (VSC) and to encourage active participation in the U.S. Coast Guard Auxiliary and BoatU.S. organizations.

The list of planned joint efforts is shown in the attached Appendix – 1- Joint Action Plan – 2002. These efforts will be tested for effectiveness and expanded or changed as deemed appropriate.

Participation in this alliance is voluntary in nature and constitutes no binding contractual commitment on the part of BoatU.S. or CGAAI.

Coast Guard Auxiliary Association Inc. Boat Owners Association of The United States

By: *Kevin C. Suter* By: *W. Duane Wood*  
President Vice President

Date: *8/29/02* Date: *8/29/02*

Appendix – 1

CGAAI and BoatU.S. Boating Safety Alliance

Joint Action Plan – 2002

1. All active CGAAI members may enroll with BoatU.S. at an annual rate of \$9.50 that is 50% off the regular \$19.00 dues. Renewals at this rate are dependent on continued membership in CGAAI.
2. BoatU.S. will offer members of CGAAI a discount on Towing Packages offered by BoatU.S.

A 10% discount on the current towing prices as follows:

Unlimited Towing	Reg. \$99 per year	CGAI price = \$89.00
\$500 coverage	Reg. \$55 per year	CGAI price = \$49.50
\$350 coverage	Reg. \$40 per year	CGAI price = \$36.00
\$150 coverage	Reg. \$15 per year	CGAI price = \$13.50

3. BoatU.S. will continue to provide CGAAI financial sponsorship for the publishing of the Beacon.
4. BoatU.S. and CGAAI will publish an editorial or article for our respective national magazines and or newsletters discussing the merits of joining the respective organizations.
5. BoatU.S. will continue to support USCG Auxiliary safety courses on the BoatU.S. Foundation Courseline and CGAAI will continue to support the flow of flotilla course information to the Courseline for public dissemination.
6. BoatU.S. will invite the Immediate Past National Commodore to become a member of the BoatU.S. National Advisory Council. BoatU.S. will pay for the meeting travel and accommodations of the Past National Commodore.
7. BoatU.S. will make all of its stores, except those that are too small, available for USCGA boating safety courses.
8. BoatU.S. will provide to CGAAI a BoatU.S. handout package for all USCG Auxiliary public boating safety course participants, which CGAAI will send out with their public education course materials to the flotillas. The package will include:
  - a) A BoatU.S. discount equipment coupon for all USCG Auxiliary public boating safety course participants.
  - b) Complimentary one year subscription to Seaworthy loss prevention newsletter for all participants.
  - c) Complimentary one year BoatU.S. membership form for all public boating safety course graduates.
9. BoatU.S. will provide discounts on safety equipment for anyone presenting a VSC report within 30 days of the VSC at a BoatU.S. store or BoatU.S. mail order.

10. CGAAI will provide the names and addresses of its safety course graduates consenting to such on a quarterly basis to BoatU.S. for membership recruitment. CGAAI does not currently collect such data in a usable medium but will begin this collection as soon as the new database is developed, installed and available.
11. BoatU.S. will continue to provide an award for the "Best Flotilla in the Nation" that will be presented at the USCG Auxiliary Conference.
12. BoatU.S. will offer the members of CGAAI a special subscription rate of \$8 for Seaworthy Magazine. The regular rate is \$10.
13. BoatU.S. will offer complimentary copies of Seaworthy Magazine to the members of the National and District Education Officers.
14. CGAAI will provide BoatU.S. an annually updated mailing list for the purpose of the National and District Education Officers receiving complimentary copies of Seaworthy Magazine.
15. BoatU.S. will continue to provide discounts of selected equipment to CGAAI members to equip Auxiliary Operational Facilities.
16. CGAAI will work with BoatU.S. to develop a method of confirming current CGAAI membership. This transfer of data will be used strictly for the purpose of verifying Coast Guard Auxiliary membership to qualify for the discounted BoatU.S. membership and towing package.